



# Jake Van Buskirk

[www.JakeMakesArt.com](http://www.JakeMakesArt.com)

[JakeVanBusCar@gmail.com](mailto:JakeVanBusCar@gmail.com)

647 . 671 . 4227

Art + Creative Direction, Branding, UI/UX, Package Design, Logo Design, Web Design, Illustration, Film, Photography, Marketing Strategy.

**CCO &  
Co-Founder**

**PARACHUTE**  
COFFEE

**Parachute Coffee**  
[www.ParachuteCoffee.com](http://www.ParachuteCoffee.com)

**PRESENT**

Co-Founded Parachute Coffee, an online e-commerce CPG coffee subscription service that ships freshly roasted coffee to people's doors faster than anyone else. The company has been profitable since launch and is now valued at 3.8M.

**I manage a team of 8+ that end-to-end are responsible for all packaging, product, strategy, website, UI and all marketing efforts.**

**Art Director**

**Leo Burnett Toronto**  
[www.leoburnettdesign.ca](http://www.leoburnettdesign.ca)

**2018**

**Art Direction from concept to execution on award winning projects ranging from commercial, print, OOH, packaging and website.**

**2016**

**CLIENTS:** TD Canada Trust, Amazon, GMC, Enbridge, Buick, Bell, KRAFT, Mr.Clean, Gain, Bounce, Kelloggs, Smuckers, IKEA, Yellow Pages, UNIQLO, Bulk Barn.

**2015**

**AWARDS**

ADC - One Show // Packaging - Food & Beverage

2019

IF Design Award // Packaging

2019

National Advertising Challenge // BRONZE

2017

**EDUCATION**

BFA - Film Production // Ryerson University

2011-14